

## 15 Years Campaign Celebration Offer Terms & Conditions

- The Campaign Celebration Offer (hereinafter also referred to as the 'Offer') is launched by Tata Motors Limited (hereinafter also referred as 'TML') on account of Tata Ace brand completing 15 Years since launch. Please read the below terms and conditions carefully before accepting/participating in the Offer. By participating in the Offer, you the purchaser/participant agrees to be bound by the terms and conditions mentioned herein.
- Eligibility: The free-to-enter offer is open to all Indian residents, aged 18 years and above.
- Validity: This offer is valid only on the purchase of any of the variants of TATA ACE GOLDBSVI, vehicle during the period 1<sup>st</sup>October 2020 till 16<sup>th</sup> November 2020 mid night.
- There is no entry fee for this Offer and the participants may choose not to participate in the Offer.
- Upon purchase of **Tata Ace Gold BSVI vehicle**, the Purchaser shall be entitled to claim the following offers:
  1. **Customer Offers or Low Interest Offer:** The Customer shall have the discretion to choose either the Customer Offers or the Low Interest Offer. The Customer cannot opt for both the offers simultaneously.  
Customer Offers: For details and information on recent applicable Customer Offers including exchange bonus, kindly contact any Authorized Tata Commercial Vehicle Dealership.  
  
Low Interest Rate Offer: Under the Low Interest Rate Offer, Interest at the rate of 5.99% per annum (For Tata Ace Gold Petrol) and 3.99% per annum (For Tata Ace Gold Diesel) for 54 months shall be offered by the respective financiers viz. Tata Motors Finance Limited/ CholaMandalam/ Sundaram Finance/ HDFC Bank / HBD/ ICICI Bank Limited / Axis Bank Limited / IndusInd Bank Limited / Adani / YES Bank Limited/AU Finance/IDFC First/Equitas . The terms and conditions of the Financer shall apply for availing vehicle finance and related services thereto and the vehicle finance and financial services from the Financer shall be subject to the Participant applying to the Financer, the eligibility criteria and sole discretion of the respective Financer, without any recourse to Tata Motors Limited.

## OTHER TERMS AND CONDITIONS:

- Participants shall be solely responsible for any violation of laws and/or violation of any terms and conditions of the Offer.
- By participating in this Offer, every participant agrees to allow use of his or her name, personal information and /or photograph for advertising or similar promotions without demanding any compensation
- By participating in the Offer, all participants accept and agree to all the terms and conditions of this Offer of their free will and there is no compulsion or coercion or undue influence exerted upon the participant to participate in the Offer or agree to the terms and conditions as mentioned herein above.
- Non-acceptance of any of these terms and conditions will result in disqualification from the Offer. The participant warrants that they are of sound mind, of requisite legal age, have clearly understood the terms and conditions. The participant further agrees that the Offer does not involve a matter of chance and or gambling and does not call for any entry fee being charged by TML from the participants.
- The participant agrees to indemnify, defend and hold harmless TML, its directors, officers, employees, agents, affiliates and suppliers from any liability, loss, claim and expense (including reasonable legal fees) directly or indirectly related to (i) the participant's breach of this Terms and Conditions, and/or (ii) the participant's providing incorrect Contents/details to TML and/or (iii) any non compliances of law by the Participants and/or from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with or participation in the Offer, or possession, acceptance and/or use or misuse of package or participation in any Offer- related activity and for any claims based on publicity rights, defamation and/or merchandise delivery.
- TML shall not be responsible for any damages, claims or compensation under this Offer. Participants shall indemnify TML and its employees, directors, associates etc. against any liability that may arise against TML and its employees, directors, associates etc. due to any illegal gratifiacts of the Participants.
- TML reserves the right to ask the Participants for proof of identity before awarding the offer to the Participants. This would include any one or more of the following:

Photo ID

PAN card

Voting ID

Driving License

Aadhar Card

Birth Certificate

Any other Government issued documentation that TML may see fit at the time.

If any discrepancy is found with regards to the above documents, TML has the right to completely disqualify the participant from the Offer and the Participant shall not be entitled to the Offer.

- The participants don't need to submit any of below mentioned information during the course of the Offer:
  - (1) Any Password, Secret codes, OTP etc.
  - (2) Financial information such as Bank account or credit card or debit card or other payment instrument details;
  - (3) Physical, physiological and mental health condition;
  - (4) Sexual orientation;
  - (5) Medical records and history;
  - (6) Biometric information;
  
- The images shown in the promotional content are for representative purpose only.
- TML reserves its rights to withdraw the Offer in case it is found in contravention of any laws of land.
- TML reserves the right to withdraw/suspend/cancel this Offer and/or modify the gratification and/or amend or modify the Terms and Conditions without any prior notice and without assigning any reason thereof. The Participants are advised to participate in the Offer after reading and understanding the latest prevailing terms and conditions of the Offer.
- Decision of TML with regard to any conflict or any other matter regarding the Offer shall be final and binding on the participants.
- No claims from the participants and their guests whatsoever shall be entertained against TML. TML reserves the right to change/curtail/discontinue/extend the Offer without notice.
- By participating in the Offer, all participants confirm having understood the above terms and conditions and accept the terms and conditions.
- Participants confirm that no claims in respect of damages or consequential loss or delays if any shall be claimed by the participants against Tata Motors Ltd or its channel partners in respect of this Offer.
- This Offer and terms and conditions shall be governed by and construed and interpreted in accordance with the laws of India. In case of any dispute only Mumbai Courts will have Jurisdictions.
- Any suggestions/complaints related to this Offer, discussed on telephone will not be considered. All suggestions/complaints must be given in writing to [cac@tatamotors.com](mailto:cac@tatamotors.com)

Notwithstanding anything contained in this Offer, there shall be no claim, actions, proceedings, costs, damages, expenses, penalties, demands and liabilities, howsoever

arising against TML, Affiliates and their respective employees, officers and directors under this Offer.

If you have a question or complaint about this Offer, please contact us by post or email at:

Tata Motors Ltd.

Commercial Vehicle Head –Ace Marketing,  
Marketing Department,

Tata Motors Ltd.,

Ahura Business Centre, Andheri East,

Mumbai By email

[cac@tatamotors.com](mailto:cac@tatamotors.com)